

Social Media Policy

The Lewes Public Library engages customers through many digital outlets, including a digital newsletter, social media sites, websites, and other communications tools. These digital platforms provide a forum to facilitate the sharing of ideas, increase awareness of and accessibility to library programs, resources, services, fundraisers, and events.

The Library's social media sites are not intended to be traditional public forums for the general exchange of ideas and viewpoints, but a limited public forum for discussing Library programs, events, and materials. The Library does not make its social media accounts available for general public discourse, but rather reserves and limits the topics that may be discussed on social media accounts.

POSTING ON SOCIAL MEDIA:

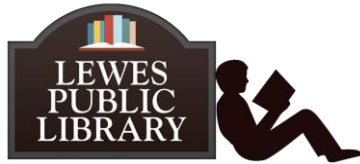
The Library reserves the right to restrict or remove any content that is deemed to be in violation of this policy or any applicable law. Content that is deemed not suitable for posting by the Library because it is not topically relevant to the particular subject being commented on, or is deemed prohibited based on the criteria defined below, may be removed in whole or in part by the Library immediately upon discovery without prior notice. The Library reserves the right to block users who have posted in violation of this policy on more than one occasion.

Content and comments on the Library's social media accounts containing any of the following forms of content shall not be allowed. The list of prohibited content and/or comment includes, but is not limited to:

- A. Obscenity or pornography.
- B. Content that promotes, fosters, or perpetuates discrimination and/or harassment on the basis of race, creed, color, age, gender, marital status, religion, national origin, physical or mental disability, sexual orientation, ancestry, or any other protected category.
- C. Slanderous, libelous, threatening, or defamatory statements.
- D. Copyrighted or trademarked material.
- E. Spam and the advertising or sale of merchandise or services.
- F. Charitable solicitations or political campaigning.

PATRON PARTICIPATION:

By joining, utilizing, and/or posting on the Library's social media sites, you agree to comply with this Policy, and the Library's Policy on Internet and Computer Use, as applicable. While the Library encourages dialogue, it respectfully requests that commenters be mindful that its



social media sites are open to the public and that commenters be courteous and civil toward one another.

Patrons are personally responsible for their commentary. A posted comment is the opinion of the poster only, and publication of a comment does not imply endorsement or agreement by the Lewes Public Library. Patrons should be aware that they may be held personally and legally liable for commentary that is defamatory, obscene, threatening, proprietary, or libelous by any offended party, not just the library.

REPORTING VIOLATIONS OF THIS POLICY:

Users may report violations of the Library's social media policy to the Library Director, Lea Rosell, by email at lea.rosell@lib.de.us.

Policy adopted by the Board of Trustees 03/31/2020