



LEWES PUBLIC LIBRARY

SPONSORSHIP *Benefits*

| | \$5,000 | \$3,000 | \$1,000 |
|---|--|------------------------|----------|
| Logo included on event signage | ✓ | ✓ | ✓ |
| Recognition in Facebook post | ✓ | ✓ | |
| Recognition in Facebook event | ✓ | ✓ | ✓ |
| Recognition in Instagram post | ✓ | ✓ | |
| Recognition in introductory remarks at sponsored event* | ✓ | ✓ | ✓ |
| Recognition on printed promotional materials | Logo | Logo | Name |
| Recognition in Cape Gazette advertisements | Logo | Logo | Name |
| Logo recognition on Library Supporters web page | 12 Months | 6 Months | 3 Months |
| Logo recognition on Library Supporters electronic display | 12 Months | 6 Months | 4 Months |
| Reserved seats for sponsored events (upon request)* | 10 Seats | 6 Seats | 4 Seats |
| Recognition in e-newsletter (~10,000 households) | 1-Time Logo Spotlight, Name Listed with Event | Name Listed with Event | |
| Sponsor display table with opportunity for pre-approved product giveaways* | 3 Times | 1 Time | |
| Complimentary usage of a Lewes Public Library event space for private pre-show event* (subject to mutual scheduling availability, costs paid by sponsor) | 1 Time | | |

*COMMUNITY PERFORMANCES ONLY

The Lewes Public Library will tailor sponsorship opportunities to meet your needs.